

# Development Challenge Scoring Criteria



## About Page: Title, Logo and Hashtag

- *Connecting with Users*
  - Title, logo, and hashtag illustrate a compelling and appealing representation of the coding solution that would entice users.

## About Page Questions: Overview, Audience and The Team

- *Overview: Problem and Solution*
  - Clearly identifies a problem, the inspiration for addressing that problem, and proposes a viable coding solution that explains how the solution will spread a positive message, solve an important problem, or promote a healthy habit.
- *Audience*
  - Identifies the intended users for the program and why they chose this population. Explains why the population would want to use the program and how the title, hashtag, logo and colors attract this population.
- *The Coder(s)*
  - Information on The Coder(s) is added and complete.
- *Spelling and Grammar*
  - Answers are free of any spelling and grammatical errors.
- *Length*
  - Each question is answered and is no more than 100 words in length.

## About Page: Video

- *Narration of Video*
  - Narration is clear and informative. Audio is free of background noise. Volume levels are audible and consistent throughout the entire video.
- *Visuals and Imagery*
  - Video is clear, visually compelling and relevant to convey the process and computing solution.
- *Content*
  - Provides a complete walk through of the entire program. Demonstrates how the program works and language, tools and applications were used to develop it.
- *Functionality*
  - The coded application works as intended without errors.
- *Timing*
  - Does not exceed 3 minutes in length.

*Each judge will give a score between 1-5 for each category.*

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## Submission Page: Program Code

- *Screen Captures*
  - Provides images of what a user will see when their program is turned on and images of the code they programmed.
- *Readability*
  - Screen captures are large enough and easy to read.
- *Submission*
  - A single PDF document is submitted with all screen captures showing the complete code.

*Each judge will give a score between 1-5 for each category.*