Concept Challenge Submission Criteria

Questions: Written Responses

- *Problem*
  - Clearly identifies a problem that is being addressed with the coding solution.
- *Inspiration*
  - Identifies the inspiration for choosing the problem that the coding solution addresses.
- *Audience*
  - Identifies the intended users for the coding solution and why those users would want to use it.
- *Solution*
  - Clearly identifies a viable coding solution that explains how the solution will spread a positive message, solve an important problem, or promote a healthy habit.
- *Spelling and Grammar*
  - Answers are free of any spelling and grammatical errors.
- *Length*
  - Each question is answered fully and is no more than 100 words in length.

Audio-Visual

- *Visuals and Imagery*
  - Audio-visual is clear, visually compelling and relevant to the computing solution.
- *Content*
  - Provides additional information about the coding solution beyond what is addressed in the written responses.
- *Timing*
  - Does not exceed 1 minute in length.
- *Narration of Video*
  - If narration or sound is included, it is clear, free of background noise. Volume levels are audible and consistent throughout.